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# Managing patent disputes

Interactive Workshop

30 August - 1 September 2010  
Ljubljana, Slovenia

Information and registration:  
[www.epo.org/academy](http://www.epo.org/academy)

## European Patent Academy

in cooperation with



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and



Licensing  
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## Interactive Workshop

# Managing patent disputes

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This three-day workshop provides a unique opportunity to understand and manage patent conflict situations as they typically occur to SMEs.

Patent professionals and experienced practitioners from industry will present methods and best practices as well as giving useful insights. In practical group exercises participants will solve fictional case studies under the guidance of the trainers.

The first day will comprise an introduction to patent management, focusing on patent valuation, i.e. understanding the commercial importance and value of patents for an enterprise, both large and small.

The second and third days will concentrate on conflict management, covering allegations of patent infringement, as well as strategies for enforcing and defending your own patents. Licensing will also be considered as the friendly way of resolving patent disputes.

Comprehensive documentation including guidelines, tools and templates will be provided to the participants as paper handouts and in electronic form.

**Demand will be high, and places are limited to just 45 participants. Don't delay!**

Registration will be open from 14 June to 15 July 2010, but will close when the event is fully subscribed.

The working language for the seminar will be English.

The registration fee includes workshop material, lunches and coffee breaks as well as a networking cocktail on 30 August.

### **It costs:**

350€ for attending the complete workshop (3 days)

150€ for participation in day one only

### **Venue**

Slovenian Industrial Property Office  
Kotnikova 6  
1000 Ljubljana, Slovenia

### **Organisation and contact**

European Patent Academy  
European Patent Office  
Landsberger Straße 30  
80339 Munich, Germany  
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For detailed information and registration please visit our EPO website:

<http://www.epo.org/topics/ip-events/patent-event-search.html>

**European Patent Academy**