



LICENSING EXECUTIVES SOCIETY
BRITAIN AND IRELAND

LES (Scotland) Meeting

"One Franchise, please! Do you want fries with that?"

1st November 2011, 17.00 – 19.00 followed by refreshments

Harper Macleod, 8 Melville St, Edinburgh, EH3 7NS, UK

CIPA Points (2 hours accredited to CIPA Points)

This meeting is kindly sponsored by  Harper Macleod LLP
Official Licor Perit - Glasgow 2011 Commemorative Dinner

Put on your stripy aprons and comic book style hats and join us for an evening you can't find on a high street near you. It's been said that a franchise is the nirvana of IP licensing, so every licensing professional should have one, with mayo on the side.

So check your Mail Boxes, Etc and be sure The Phone Works, then *Call Kwik* to book your place on Ruby Tuesday 1st November at the LES Scotland franchising event.

Only the Barking Mad and Suckers won't be there. Take the Subway or the Baguette Express and you've got the Green Flag. Even Molly Maid it through the UPS and downs of The Lady Zone to get to our 1-2-3-Fit and SpotOn.net Hi Quality event.

We've got the Manpower and the Midas touch so there's NoLettingGo or you'll fall like Domino's. Yes, we'll show you how to franchise till it Hertz, with a tasty menu cooked up in an instant by our expert speakers for the evening:

- **Franchising - the Holy Grail of Licensing ?**
David Kaye & Michelle Graham, Harper Macleod
- **Franchises R Us - or is there a better way ?**
Euan Fraser, AMO Consulting
- **Franchising the Easy Option - I mean, How Hard Can It Be ... ?**
Suzie McCafferty, Platinum Wave Ltd

As always there will be an opportunity during the event and afterwards over drinks, to network and speak further with presenters. Just complete and return the attached form with the relevant payment £30.00 (members) and £45.00 (non-members).

We look forward to seeing you on 1st November.

Best regards,

Stephen Robertson
Chair, LES Scottish Branch